

# Company Profile

UNLEASH YOUR BUSINESS'S FULL POTENTIAL







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### Introduction



10+

Years of operations

100+

Happy clients

40+

**Employees** 

"Our solutions aren't just about solving problems; they're about creating opportunities. Let's turn challenges into stepping stones"

**Essam Elali** Managing Director



## Company Overview

#### About Us

Touch Business Solutions is a leading IT solutions company specializing in open-source technology in the Kingdom. Numerous studies and research in recent years have shown that the majority of companies, both in the private and public sectors, face IT-related challenges. challenges include high costs of acquiring efficient and flexible solutions, as well as difficulties in developing and maintaining systems from scratch.

After thorough analysis and evaluation of available alternatives, our team concluded that the most practical and cost-effective solution lies in adopting open-source technology. In 2011, Touch Business Solutions began offering a wide range of services and solutions built on opensource technology. These solutions cater to various tasks and industries while allowing integration with other technologies. We provide implementation, customization. enhancement services to better meet the needs of our clients.

At Touch Business Solutions, we embrace effective, user-friendly, and tailored solutions that align with the requirements of local companies in the Kingdom. We are pioneers in developing open-source technologies and strive to elevate together with our partners in a broader technological landscape.



#### Our values

Our customers are our partners, and their success is our success. Therefore, we earnestly and professionally strive to deliver innovative solutions and provide comprehensive and ongoing support, starting from the initial consulting stage.



#### **Mission**

We are committed to understanding the unique challenges and requirements of businesses in Saudi Arabia. Our mission is to empower businesses of all sizes and industries across the Kingdom by providing them with the necessary tools and expertise to simplify operations and enhance productivity, leveraging the full potential of Odoo software, driving further growth and success for our partners.



#### Vision

Our vision is to become the trusted and preferred partner for businesses operating in the Kingdom of Saudi Arabia, providing tailored global solutions designed to support the local business environment, enabling growth and prosperity.



### **Our Services**

### Business Advisory

Our professional and experienced team assist SMEs facing challenges and difficulties in managing their ZAKAT & Tax in best practice with providing guidance to avoid unexpected future offences and obstacles.



Business advisory



ERP



Accounting Service



Virtual CFO



### Website Design & Development

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.





Custom Website Design



E-commerce Development



Responsive Web Design



Content Management Systems (CMS)



Web Maintenance & Support



# Team Expertise



Our team comprises experts in various fields, including Finance, development, web design, SEO, and digital marketing. We bring a wealth of experience and knowledge to every project.





Saleh Al-Sehly System analyst and computers

(7) Managing Director



**Essam Alali**Master of Arts in communications management, Strategic planning & change management, Webster University

Operations Manager



Mohamad Sayed Issa

Sales Manager



Maher Zerki































Touch Business Solutions TBS is a strategic change management firm that delivers business solutions to SMEs seeking change, development, and re-engineering. Our goal is to help businesses remodel and establish functional foundations, enabling them to achieve long-term sustainable growth. TBS is committed to embracing innovation in management and problem-solving to maximize business functionality and efficiency, providing a competitive edge and valuable experience through cost-effective techniques.

We are one of Alsehly Holding Co. Companies which was established in 1974. The Final Touches Information Technology Company was established to be a marvelous extension of long and distinguished experiences and honorable success stories in the Saudi market, which we maintained leadership for many years. we aspire to continue through the continuous development of our services through the application of the latest technologies, in order to open new horizons, To our valued customers and providing integrated solutions in all fields. It aims to empower entrepreneurial and creative projects from a technical standpoint by building the foundations and developing the business before starting operation.

so that it is ready to launch successfully and achieve the client's goals. This makes it easier for the customer to drive it in a professional manner. And so that it is ready to launch successfully and achieve the client's goals. This makes it easier for the customer to drive it in a professional manner.







## **Contact Us**

Bahrain office

Website	www.touchbs.com
<b>C</b> Phone	9200 128 38
	info@alsehly.com.sa
Social Media	@Touch.bs
O HQ address	Al-Khuzzaym tower, Al-Khobar, Saudi Arabia
O Al-Ahsa office	Dahran Road
Riyadh office	Nahda Road

Seef Business Center 11th floor